FirstGlance Philadelphia 23 8 week press release

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FirstGlance Film Festival brings Annual Indie Film Fest to Colonial Theatre and Straight to Homes

PHILADELPHIA, Pa., September 17, 2020 – <u>FirstGlance Film Festival</u>, Philadelphia's Independent Film Festival since 1996, announces that its 23rd annual festival will be held both virtually, November 10 to November 15, 2020, and in-person at the iconic Colonial Theatre, 227 Bridge Street, Phoenixville, PA, November 13 to November 15, 2020.

Festival Founder Bill Ostroff said, "It has been very challenging to plan an indie film festival during the COVID-19 pandemic. We wanted to continue our tradition of providing theatrical screenings to indie filmmakers for audiences who are comfortable going to the movies but also provide a virtual option for those people who prefer to watch from their couch. We're able to do both this year with our partnerships with The Colonial Theatre and itsashort.com. FirstGlance may end up being the only physical film festival in the Philadelphia-area this year and we're happy to be working with the Colonial to make it happen. We're especially looking forward to our move to the suburbs where we hope to partner with the Colonial Theatre to build community around the festival, starting this year and extending through our 25th anniversary festival in 2022."

"To be the new venue for the First Glance Film Festival is incredibly exciting for the Colonial Theatre team. Not only does it allow us to showcase emerging filmmakers, but the festival also furthers our mission of building community through shared experiences of the arts. Phoenixville will be enriched by this annual event as the filmmakers and audiences new to our community have a grand time discovering the magic of our wonderful town," said Bob Trate, Marketing Director, the Colonial Theatre.

FIRSTGLANCE FILM FESTIVALS

FirstGlance curates a wide selection of independent films each year and is proud to screen all genres by professional, first-time, and student, national and international filmmakers. Included in 2020's selections are films with ties to the Philadelphia area; *Luna* - Viren Shinde, *Urban Canvas* - Cameron Toft, Ryan Lieberman, Tenzin Samphel, Anthony Buonpastore, and Zach Matthew, *Once in a Hundred Years: The Life & Legacy of Marian Anderson* - Bill Nicoletti, *Kensington in Crisis* -Jill Frechie, John Ricciutti, and Isaac Mell, *Calf Rope* - Bradley Hawkins, *Our Philadelphia* - Kashmir Alston, Melvin Floyd, and Elijah McFarland, *We Need to Talk* - Todd Wolfe starring James Maslow, and *The Reckoning* - Neil Marshall (*Game of Thrones, Lost in Space*) starring Charlotte Kirk.

The international filmmaking communities of Canada, France, Australia, New Zealand, England, plus a 2019 Cannes official selection shot in the Ukraine, are also represented among the selections.

Festival highlights include films starring Alia Shawkat (*Arrested Development, Search Party*), Edin Gali (*Mad Men*), Rebeca Robles (*Better Things*), Erika Soto (*Vida*), and Mark McCullough (*Logan Lucky*), a project with

VFX led by Ingenuity Studios (MARVEL, HBO, NETFLIX, UNIVERSAL), a documentary with music direction by David Uosikkinen (The Hooters), and an animated film based on the renowned children's book that has been educating young children about the Holocaust for generations, *The Tattooed Torah*, by Marvell Ginsburg.

The weekend event will include a closing night awards ceremony, unique screening programs, filmmaker interviews on the red carpet, and audience voting for "Best of the Fest."

For a complete list of films in competition at FirstGlance Film Festival, for more information, or tickets (on sale soon), visit <u>firstglancefilms.com</u>.

About FirstGlance Films

FirstGlance Films began in 1996 as an indie film festival in the basement of a small theater in Center City Philadelphia. FirstGlance Films has currently produced over 40 festivals in Philadelphia and Hollywood. In addition to producing their award winning bi-coastal film festivals, FirstGlance has year round activities that include On-line Short Film Competitions, Short Film Productions, and streaming and VOD Distribution. For more information, please visit www.firstglancefilms.com.

About the Colonial Theatre

Located in the heart of downtown Phoenixville, the iconic, non-profit Colonial Theatre boasts three venues – the original, circa 1902 theatre with 650 seats and two state-of-the art theatres in the adjacent 1925 Bank of Phoenixville building. Programming includes first-run, independent and classic films, young audience shows, concerts, and community events. For upcoming shows and times visit Colonial Theatre

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